



a Woman's Place
ON THE ROAD TO FLOURISHING

2017-18 Season Sponsor Information

Don't miss out on your opportunity to be an A Woman's Place (AWP) **Season Sponsor!**

This is AWP's premiere sponsorship opportunity and the best value for donors. Sponsor both of AWP's vibrant fundraising events at any level and receive **10% off** your total sponsorship, plus fantastic community recognition all year long.

In addition to benefits specific to each event,

AWP Season Sponsors receive:

- ✓ **10% off total sponsorship** (sign up must be received prior to the Annual Breakfast & Community Recognition Ceremony on 11/28)
- ✓ **Featured (name and logo) as a Season Sponsor on AWP event webpages**
- ✓ **Logo featured in AWP's Spring print newsletter**
- ✓ **Featured Season Sponsor Thank You on Facebook & Twitter**
- ✓ **Framed certificate celebrating your commitment to supporting AWP and your community**

Audience

AWP's events bring together hundreds of influential philanthropic donors, industry professionals, and community leaders who believe that everyone deserves a safe home and the opportunity to flourish. Our attendees are committed to the empowerment of women, to ending intimate and domestic violence for all, and to supporting their community.

Exposure

- AWP regularly receives coverage in the *Bucks County Courier Times*, *The Intelligencer*, the *Bucks County Herald*, Times Publishing newspapers and Patch.com websites throughout Bucks County; on WNPV AM 1440, WBCB AM 1490, WCHE AM 1520, and WURD AM 900.
- AWP's website receives an average of 6,000 page views per month; AWP's Facebook page has over 3,900 followers and receives an average of 600 "likes" and comments weekly; AWP's Twitter account is followed by over 1,700 people and receives an average of 40 "favorites" and re-tweets weekly. AWP also regularly shares posts on community Facebook groups including: Doylestown (12,333 members); Doylestown Business Connection (3,670 members), and other Bucks County affinity groups.
- AWP event save-the-dates and invitations are mailed to 2,000 Bucks County households; AWP's print newsletter is read by over 10,000 friends and supporters; weekly emails are blasted to over 1,400 readers.

Sponsorship Opportunities

Multiple levels of sponsorships are available, and each opportunity can be customized to meet diverse marketing needs.

About A Woman's Place

Bucks County's only domestic violence service and prevention organization, A Woman's Place envisions a society where all individuals are safe in their relationships and can flourish. Serving over 3,000 clients directly each year, A Woman's Place also reaches over 10,000 community members through education and outreach programs.

CONTACT:

Jesse Steele in the Philanthropy Office
215.343.9241, ext. 127 or jsteele@awomansplace.org



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**Annual Breakfast & Community
Recognition Ceremony**

Tuesday, November 28, 2017

8:00 a.m. - 10:00am

The Grand Ballroom (2nd floor, Cock & Bull
Restaurant), Peddler's Village
5800 Upper York Road,
New Hope, PA 18938



**AWP annual
BREAKFAST**
& Community Recognition Ceremony

Sponsor Opportunities

Sponsorship Level	Annual Breakfast Tickets	Opportunity to speak and present award at ceremony	Pre-event social media recognition	Representation on event invitation	Representation in event program	Inclusion in all printed/electronic materials and press releases	Table at event Sponsor Expo	Representation in pre-event slideshow	Hyperlink to website from AWP event page
Pathfinder \$5,000	10	✓	✓	Name and Logo	Name and Logo	✓	Full Table	Dedicated Name and Logo Slide	✓
Catalyst \$2,500	8		✓	Name and Logo	Name and Logo	✓	Full Table	Dedicated Name and Logo Slide	✓
Change Maker \$1,000	6		✓	Name	Name and Logo	✓	Full Table	Recognized on Sponsor Slide	✓
Community Leader \$500	4					✓	Half Table	Recognized on Sponsor Slide	✓
Community Connector \$250	2						Half Table	Recognized on sponsor Slide	✓
Community Builder \$100	1							Recognized on Sponsor Slide	✓

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Chocolate Lovers' Fantasy

Saturday, March 24, 2018

6:00 p.m. -6:45 p.m. VIP Reception

6:45 p.m. – 11:00 p.m. General Admission

Cock & Bull Restaurant, Peddler's Village

5800 Upper York Road

New Hope, PA 18938

Chocolate
LOVERS' FANTASY



Sponsor Opportunities

Sponsorship Level	Event Tickets	VIP Reception Access	Pre-event social media recognition	Representation on event invitation	Logo on event signage	Inclusion in all printed/electronic materials and press releases	Representation in Event Commemorative Journal	Hyperlink to website from AWP event page
Titanium \$10,000	10	✓	✓	Name and Logo on Front of Invitation + on Sponsor Insert	✓	✓ + an official partnership statement included in all press releases	2 page spread	✓
	In addition, our Titanium Sponsors will receive: Live and Silent Auction Platform Sponsorship (Name and logo on all auction materials); and a Spotlight Feature in AWP's weekly e-mail blast.							
Platinum \$5,000	8	✓	✓	Name and Logo on Sponsor Insert	✓	✓	2 page spread	✓
Gold \$2,500	6	✓	✓	Name on Sponsor Insert	✓	✓	Single Page, Full	✓
Silver \$1,000	4	✓		Name on Sponsor Insert	✓	✓	Half-page	✓
Bronze \$500	2			Name on Sponsor Insert	✓		Quarter-Page	

Commemorative Journal Advertisement opportunities available starting at \$75, see response form.

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☐ *I wish to sponsor AWP's season of events!*

☐ *I wish to sponsor a specific AWP event!*



Tuesday, November 28, 2017

- ☐ Pathfinder—\$5,000
- ☐ Catalyst—\$2,500
- ☐ Change Maker—\$1,000
- ☐ Community Leader—\$500
- ☐ Community Connector—\$250
- ☐ Community Builder—\$100



Saturday, March 24, 2018

- ☐ Titanium Sponsor—\$10,000
- ☐ Platinum Sponsor—\$5,000
- ☐ Gold Sponsor—\$2,500
- ☐ Silver Sponsor—\$1,000
- ☐ Bronze Sponsor—\$500

Name to be Listed: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Type: ☐ Cash ☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Checks can be made payable to: A Woman's Place

Total:

\$ _____

*Subtract 10% Discount
for Season Sponsorship
(must be received prior to
the Annual Breakfast &
Community Recognition
Ceremony on 11/29/16)*

New Total:

\$ _____

Individual Event Total:

\$ _____

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